

Using Wilbur for the first time

Onboarding
Wilbur walks Rusty through the basics of his new health savings account and how the app works.



Contribution Setup
After logging in, the home screen nudges Rusty to setup contributions from his paycheck to hit his HSA goal.



Wilbur Bucks
Rusty receives his first notification about Wilbur Bucks, explaining how they work and how he can earn them.



Micro-Learning
As Rusty explores the app, Wilbur provides just-in-time information through notifications and tips that help Rusty better understand his account.

Journey Map

Using Wilbur throughout the patient journey to find and pay for care.

