

## 9

STEPS TO ACCESSIBLE  
CONTENT AND DESIGN*No technology needed!*TEXT  
ALTERNATIVES

- 1. Do you have alt-text for images?
- 2. Do videos and images have captions?

## ADAPTABLE



- 3. Does the content work regardless of formatting?

## DISTINGUISHABLE



- 4. Are the colors high contrast?
- 5. Is text an appropriate size and font?
- 6. Are you using more than just color to convey information?

## NAVIGABLE



- 7. Do your links make sense independent of context?

## READABLE



- 8. What's the readability level?

## INPUT ASSISTANCE



- 9. Are error messages clear and helpful?

## LOOKING FOR TOOLS TO HELP?

**NoCoffee Vision Simulator:**

Applies filters to websites to replicate common vision issues.

**Stark:**

Plugs into common design tools and identifies color, contrast & other visual issues.

**Readable.io:**

Checks readability levels of text based on length of sentence and difficulty of words.

**Colour Contrast Analyser:**

Checks that people can perceive text and buttons in your design.

These tools and more are listed at <https://bit.ly/31RwdPm>